

Aage og Johanne
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Kontrapunkt

Version 1
Septeber 2023

Logo Package

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About this guide



The logo is prepared in a number of different file formats and colour spaces, which are not to be altered. The logo package contains both vector and pixel file formats:

Ai-files (vectors)

Ai-files work as originals. These files are used if the need for other file formats, sizes or colour spaces arise, which are not part of the existing logo package.

SVG-files (vectors):

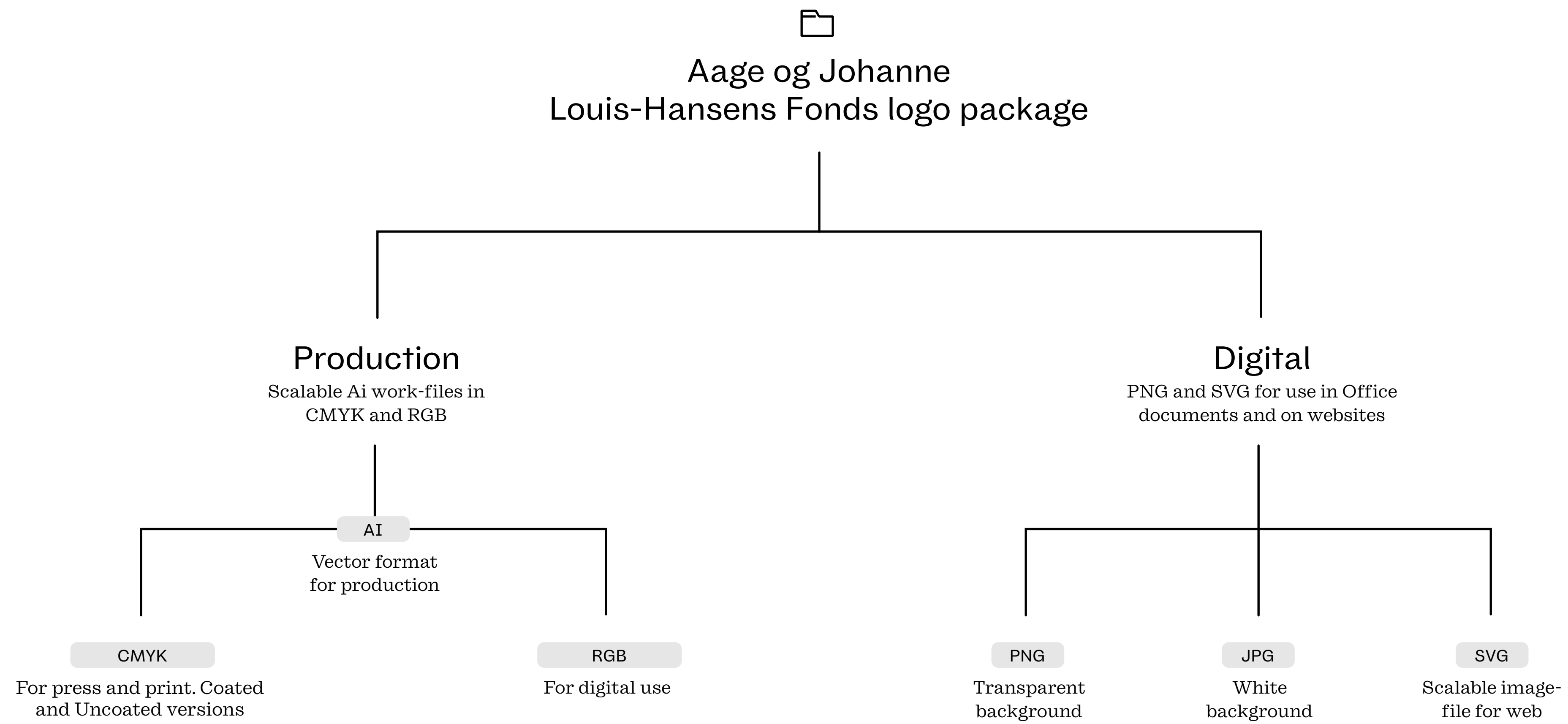
SVG-files are primarily used for web.

PNG-files (pixels):

PNG--files are made for Office documents (primarily PowerPoint and Word) and for web. They usually appear in RGB and in over-size, and can be down-scaled to the desired size.

Please be aware that logos made for web might need to be pixel optimised if they are to be used in very small sizes.

File overview



Logotype variants overview

Black



File format

- AI
- PNG
- JPG
- SVG

Colour format

- CMYK
- RGB

White



File format

- AI
- PNG
- ~~JPG~~
- SVG

Colour format

- CMYK
- RGB

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